



GREATER PHILADELPHIA
FILM OFFICE
WWW.FILM.ORG

THE 4TH ANNUAL **PHILADELPHIA STORYTELLER AWARD CELEBRATION**

Honoring

SHARON PINKENSON

PHILADELPHIA FILM COMMISSIONER
& EXECUTIVE DIRECTOR
GREATER PHILADELPHIA FILM OFFICE



SPONSORSHIP OPPORTUNITIES

Thursday
6:00 PM

12

September
2024

THE 4TH ANNUAL PHILADELPHIA STORYTELLER AWARD CELEBRATION

Event Overview

On Thursday, September 12, The Greater Philadelphia Film Office will host its 4th Annual Storyteller Award Celebration to honor Philadelphia Film Commissioner and the Executive Director of the Greater Philadelphia Film Office, Sharon Pinkenson for three decades of her exceptional work.

As Executive Director of the Greater Philadelphia Film Office, Sharon Pinkenson has successfully elevated the GPFO from a little-known permit office to one of the most well-respected film commissions in the industry. For more than three decades, as the leader in the Philadelphia film industry's constant growth, GPFO has helped to create over \$7 billion in economic impact for the southeastern Pennsylvania region. GPFO attracted over 400 productions in fiscal year 2019, creating hundreds of jobs for Philadelphians.

Sharon's decades of service to the local film industry has cemented Philadelphia's reputation as one of the country's best media production centers. Her work was also instrumental in the passage of the Pennsylvania Film Production Tax Credit program, which continues to be one of the most sustainable incentive programs in the industry.

List of Awards and Achievements:

- Doctor of Humane Letters, Honoris Causa from Drexel University (2006)
- Dunkin' Donuts and the Philadelphia Eagles, 75 Greatest Living Philadelphians
- Philadelphia Magazine, 50 most Powerful Philadelphians
- American Marketing Association's Marketer of the Year
- Philly Ad Club's Pinnacle Award
- PenJerDel Woman of Vision Award
- Philadelphia Business Journal's Women of Distinction
- Philadelphia Business Journal's Power 100
- And many more...

Sharon will be presented with the award during this special VIP fundraiser hosted by Jeffrey and Dianne Rotwitt at their home in Wayne, PA. Jeff is the President and Chief Executive Officer of Sun Center Studios, a state-of-the-art entertainment and media facility in suburban Philadelphia which has hosted major Hollywood feature film productions including Sony, HBO, MGM, Netflix, and others featuring Will Smith, Sylvester Stallone, Harrison Ford, Nicole Kidman, Bryan Cranston, Kevin Hart, Bruce Willis, Richard Gere, Samuel L. Jackson, James McAvoy, Chadwick Boseman, Michael B. Jordan, Jason Segel, Sally Field, Adam Sandler, M. Night Shyamalan, and Kate Winslet.

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Sponsorship Opportunities

Leading Sponsor - \$15,000

- Company logo recognition on GPFO website for 1 year (www.film.org)
- Opportunity to give celebratory toast at event
- Logo recognition on event webpages
- Company logo on all event signage and displays
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Dedicated email blast announcing sponsorship to database of more than 5,000
- 10 tickets to the event

Producer Sponsor - \$10,000

- Company logo recognition on GPFO website for 1 year (www.film.org)
- Logo recognition on event webpages
- Company logo on all event signage and displays
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Email blast feature announcing sponsorship to database of more than 5,000
- 6 tickets to the event

Narrative Sponsor - \$7,500

- Logo recognition on event webpages
- Company logo on select event displays
- Half page color advertisement in program book (5w x 3.5h)
- Social media recognition on all GPFO platforms
- Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
- 4 tickets to the event

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Sponsorship Opportunities

Entertainment Sponsor - \$5,000

- Company logo on select event displays
- Half-page color advertisement in program book (5w x 3.5h)
- Social media recognition on all GPFO platforms
- Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
- 2 tickets to the event

Partner Sponsor - \$3,000

- Company logo on all event signage and displays
- Name listing and logo recognition in program book
- Social media recognition on all GPFO platforms
- 2 tickets to the event

A la carte

General Admission - \$500

- 1 ticket to the event

Full-Page Advertisement - \$1,500

- Full-page (5w x 7h) color advertisement in program book
- PDF or PNG File Formats Only

Half-Page Advertisement - \$1,000

- Half-page (5w x 3.5h) color advertisement in program book
- PDF or PNG File Formats Only

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A la carte Tickets & Advertisement

General Admission - \$500

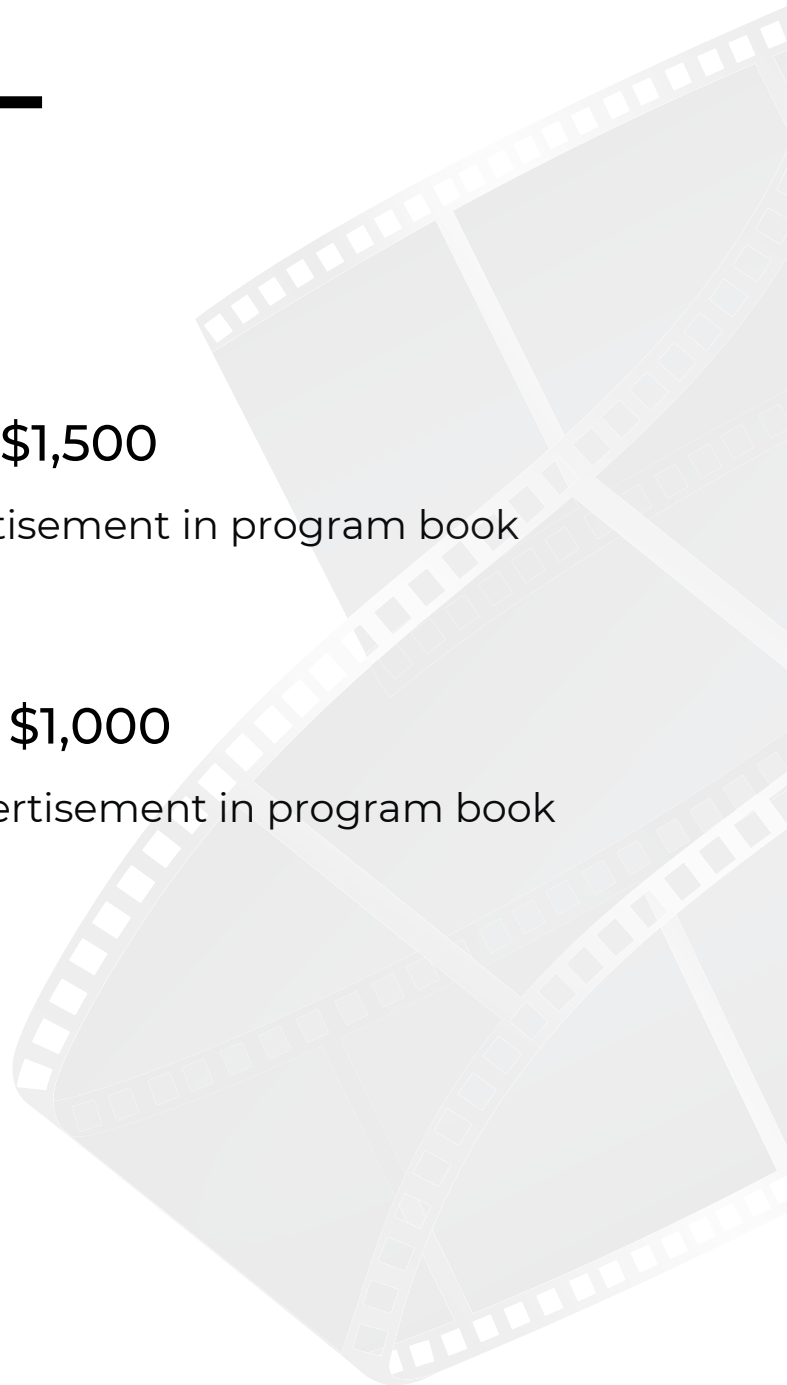
- 1 ticket to the event

Full-Page Advertisement - \$1,500

- Full-page (5w x 7h) color advertisement in program book
- PDF or PNG File Formats Only

Half-Page Advertisement - \$1,000

- Half-page (5w x 3.5h) color advertisement in program book
- PDF or PNG File Formats Only



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CONFIRM YOUR COMMITMENT

To make an item donation to the auction:

Contact our event manager Mianna Smith at
mianna.smith@hitouchinc.com

To confirm your sponsorship by email and request an invoice:

Contact our event management team at letswork@hitouchinc.com.

To confirm your sponsorship and pay online:

Please visit gpfo.ticketleap.com/2024storytelleraward

Questions about your commitment?

Give us a call at (267) 571-1602



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