



GREATER PHILADELPHIA  
**FILM OFFICE**  
WWW.FILM.ORG

*Sponsorship  
Opportunities*

Party with a Purpose • Save Philly Film

Music • Food • Open Bar



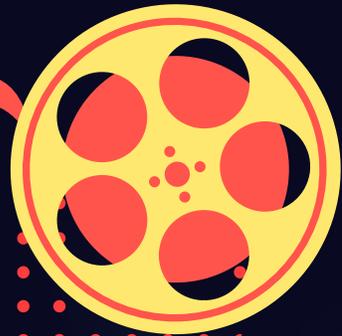
**Annual  
Production**

*Party*

**SATURDAY, MAY 6, 2023**

7PM - 11PM AT IATSE BALLROOM

2401 S Swanson Street  
Philadelphia, PA 19148



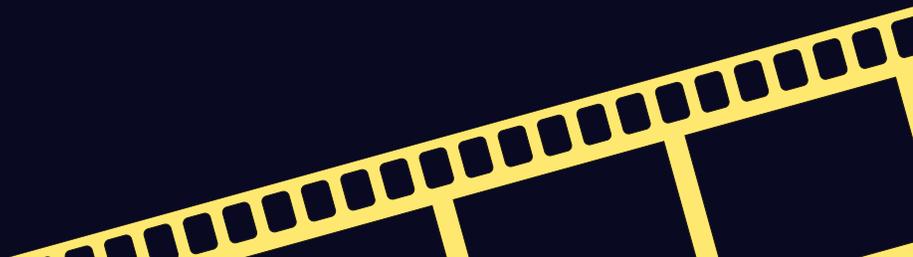


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## PARTY WITH A PURPOSE

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Greater Philadelphia Film Office Production Party is the annual celebration for productions, cast, crew & media professionals across the 5- county southeast PA region. The Production Party is a premiere event in Philadelphia, highly anticipated by the local film industry and a unique opportunity to reach a fast growing market. Sponsorship is focused on giving your business, products and services the highest visibility in front of a captive and diverse audience that will drive brand interaction, consumer engagement, and a platform to develop one-of-a-kind experiences.





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## HOLLYWOOD PRODUCTION SPONSOR - \$25,000

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- Title naming rights of event, "... Presented by (your company name)" on all marketing and event materials
- Company logo recognition on GPFO website for 1 year ([www.film.org](http://www.film.org))
- Opportunity to give celebratory toast and speak at event
- Company logo on all event signage and displays
- Company 30 second video commercial to play at event (mp4 files only)
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Dedicated email blast announcing sponsorship to database of more than 5,000
- Featured promotional item or handout in attendee gift bag with company branding (item provided by your company)
- Onsite company activation opportunity
- 20 tickets to Production Party
- 4 Tickets to "An Evening with Lee Daniels" on Friday, April 14th at 7PM

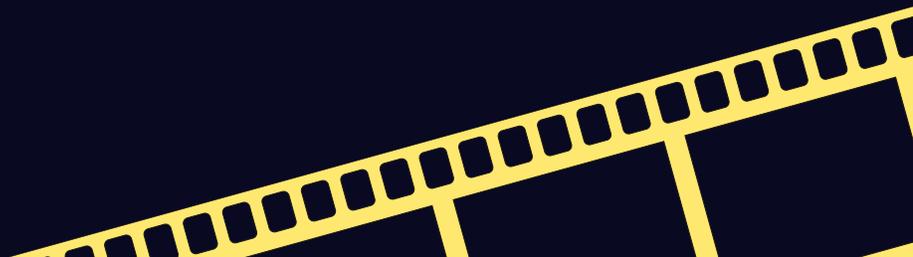


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## GOLDEN SHOWTIME SPONSOR - \$10,000

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- Company logo recognition on GPFO website for 1 year ([www.film.org](http://www.film.org))
- Opportunity to give celebratory toast at event
- Company 15 second video commercial to play at event (mp4 files only)
- Company logo on all event signage and displays
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Email blast feature announcing sponsorship to database of more than 5,000
- Featured promotional item or handout in attendee gift bag with company branding (item provided by your company)
- Onsite company activation opportunity
- 10 tickets to Production Party
- 2 Tickets to "An Evening with Lee Daniels" on Friday, April 14th at 7PM





## GRAND FINALE TRUSTEES - \$5,000

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- Company logo on select event signage and displays
- Company 15 second video commercial to play at event (mp4 files only)
- Full page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
- Promotional item or handout in attendee gift bag with company branding (items provided by your company)
- 10 tickets to Production Party

## CINEMATIC TRUSTEES - \$2,500

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- Company logo on select event signage and displays
  - Half-page color advertisement in program book (5w x 3.5h)
  - Social media recognition on all GPFO platforms
  - Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
  - Promotional item or handout in attendee gift bag with company branding (items provided by your company)
  - 10 tickets to Production Party
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- A yellow film strip graphic that runs diagonally across the bottom right corner of the page.



## REEL PARTNERS - \$1,000

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- Company name listed on select signage and displays
- Name listing and logo recognition in program book
- Social media recognition on all GPFO platforms
- 6 tickets to Production Party

## CAST & CREW SUPPORTERS - \$500

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- Name listing and logo recognition in program book
- Social media recognition on all GPFO platforms
- 5 tickets to Production Party

## FULL-PAGE ADVERTISEMENT - \$1,000

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- Full-page (5w x 7h) color advertisement in program book
- PDF or PNG File Formats Only

## HALF-PAGE ADVERTISEMENT - \$750

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- Half-page (5w x 3.5h) color advertisement in program book
  - PDF or PNG File Formats Only
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## CONFIRM YOUR COMMITMENT

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To confirm your sponsorship by email and request an invoice:  
Contact our event manager Felicia D. Williams at  
[felicia@film.org](mailto:felicia@film.org).

To confirm your sponsorship and pay online:  
Please visit <https://gpfo.ticketleap.com/productionparty2023>

Questions about your commitment?  
Give us a call at (267) 225-3108

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Greater Philadelphia Film Office  
One Parkway Building | 1515 Arch Street, 11th Floor | Philadelphia, PA 19102  
Phone: 215.686.2668 | Email: [mail@film.org](mailto:mail@film.org) | Web: [film.org](http://film.org)