



GREATER PHILADELPHIA
FILM OFFICE
WWW.FILM.ORG

THE 3RD ANNUAL **PHILADELPHIA STORYTELLER AWARD CELEBRATION**

Honoring

LEE DANIELS

PRODUCER, DIRECTOR,
SCREENWRITER, &
PHILADELPHIA NATIVE



SPONSORSHIP OPPORTUNITIES

Friday
7:00 PM

14

April
2023

THE 3RD ANNUAL PHILADELPHIA STORYTELLER AWARD CELEBRATION

Event Overview

On Friday, April 14, 2023, The Greater Philadelphia Film Office will host its 3rd Annual Storyteller Award Celebration to honor Producer, Director, Screenwriter, & Philadelphia native, Lee Daniels.

Lee Daniels is known for producing and executive producing films and series such as *The PaperBoy* (2012), *The Butler* (2013), *Empire* (2015 - 2020), *Star* (2016-2019) and more.

Lee will be presented with the award during this special VIP fundraiser hosted by Nancy Glass and Charles Lachman at their home on the Main Line. As a previous Philadelphia Storyteller awardee, Nancy is thrilled to celebrate Lee's countless accomplishments in the film, television, and music realms.

MATTHEW MCCONAUGHEY · ZAC EFRON · DAVID OYELOWO · MACY GRAY
with JOHN CUSACK · NICOLE KIDMAN



the Paperboy

OFFICIAL SELECTION
PHILADELPHIA FILM OFFICE
2012



WRITTEN BY DANNY STRONG
DIRECTED BY LEE DANIELS



WED 9/26 FOX



THE 3RD ANNUAL PHILADELPHIA STORYTELLER AWARD CELEBRATION

Sponsorship Opportunities

Presenting Sponsor - \$15,000

- Title naming rights of event, "... Presented by (your company name)" on all marketing and event materials
- Company logo recognition on GPFO website for 1 year (www.film.org)
- Opportunity to give celebratory toast at event
- Logo recognition on event webpages
- Company logo on all event signage and displays
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Dedicated email blast announcing sponsorship to database of more than 5,000
- 10 tickets to the event

Producer Sponsor - \$10,000

- Company logo recognition on GPFO website for 1 year (www.film.org)
- Opportunity to give celebratory toast at event
- Logo recognition on event webpages
- Company logo on all event signage and displays
- Full-page color advertisement in program book (5w x 7h)
- Social media recognition on all GPFO platforms
- Email blast feature announcing sponsorship to database of more than 5,000
- 6 tickets to the event

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Sponsorship Opportunities

Narrative Sponsor - \$7,500

- Logo recognition on event webpages
- Company logo on all event signage and displays
- Half page color advertisement in program book (5w x 3.5h)
- Social media recognition on all GPFO platforms
- Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
- 4 tickets to the event

Entertainment Sponsor - \$5,000

- Company logo on all event signage and displays
- Half-page color advertisement in program book (5w x 3.5h)
- Social media recognition on all GPFO platforms
- Logo or Name recognition in e-blast announcement of sponsors to database of more than 5,000
- 2 tickets to the event

Partner Sponsor - \$3,000

- Company logo on all event signage and displays
- Name listing and logo recognition in program book
- Social media recognition on all GPFO platforms
- 2 tickets to the event

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A la carte Tickets & Advertisement

General Admission - \$500

- 1 ticket to the event "An evening with Lee Daniels"

Full-Page Advertisement - \$1,500

- Full-page (5w x 7h) color advertisement in program book
- PDF or PNG File Formats Only

Half-Page Advertisement - \$1,000

- Half-page (5w x 3.5h) color advertisement in program book
- PDF or PNG File Formats Only

To make an item donation to the auction:

Contact our event manager Felicia D. Williams at felicia@film.org

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CONFIRM YOUR COMMITMENT

To confirm your sponsorship by email and request an invoice:
Contact our event manager Felicia D. Williams at felicia@film.org.

To confirm your sponsorship and pay online:
Please visit gpfo.ticketleap.com/2023storytelleraward

Questions about your commitment?
Give us a call at (267) 225-3108



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