

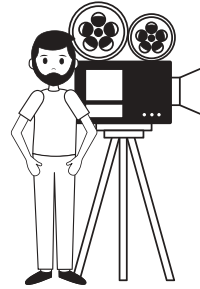


# #SavePhillyFilm

## QUICK FACTS

### REGIONAL ECONOMIC IMPACT

Last year, active productions directly spent over \$176M in the 5-county region, resulting in a \$368M return on investment.



### JOB CREATION

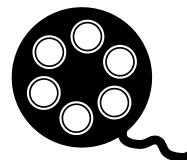
In FY 2019, a total of 416 productions projects resulted in over 1,500 cast & crew jobs for local film professionals.



### GREATER PHILADELPHIA FILMMAKERS

Focusing on career development, GPFO fosters a series of ongoing programs that benefit local filmmakers in every way:

- GPFO Next Membership
- Documentary & Screenwriting Competitions
- Educational Programming
- Fiscal Sponsorship for film projects
- Inclusion in Media Diversity Initiative



### A BRIEF HISTORY OF ECONOMIC IMPACT

In 1991, when the Philadelphia Film Office consisted of a Civil Servant Secretary and a part-time Director, the economic impact was recorded at \$2.1 Million. The following year with the support of government and under the new leadership of Sharon Pinkenson, GPFO was able to increase that number to over \$10M. The following year, it more than doubled to \$22,748,800, steadily increasing over the years.

### REEL SCOUT 1213 Crew Listings 633 Vendor Listings

GPFO provides a FREE listing directory on film.org through the Reel Scout database, which helps filmmakers easily connect with crew and vendor support services of every kind.



### WEB TRAFFIC

700k+ visits to film.org in one year with over 427k visitors spending over 3 minutes on the GPFO Jobs Hotline page - the region's #1 source for film production job opportunities!