



*Celebrating the Platinum Age of Television*

# SPONSORSHIP GUIDE

Philadelphia's Official Viewing Party of the 71st Emmy® Awards



SUNDAY, SEPTEMBER 22, 2019

THE GRAND SALLE @ THE MET PHILADELPHIA

*Presented by:*



GREATER PHILADELPHIA  
**FILM OFFICE**  
WWW.FILM.ORG

**LIVE NATION**



## ABOUT THE GREATER PHILADELPHIA FILM OFFICE

The Greater Philadelphia Film Office is a non-profit economic development agency promoting southeastern Pennsylvania to the film industry. Since 1992, we're proud to have helped create thousands of family sustaining jobs and inject over \$5 billion into our regional economy. This year alone, our organization successfully provided resources to television productions from 4 major studios including, Netflix, HBO, AMC and Apple. Next year, we look forward to seeing Philadelphia and its vibrant community of media professionals represented on the Platinum screen through these projects. By supporting this industry, you will help us continue to brand Philadelphia as a creative incubator and leading global media production market that drives tourism, innovation, revenue and civic pride. And like film commissions all over the world, we provide our services completely free of charge to those in need of our assistance.



# ENGAGEMENT STATS

SOCIAL MEDIA FOLLOWERS  
facebook, twitter, instagram & linkedin

**20,600+**

EMAIL SUBSCRIBERS

**86,000+**

Our Supporters & Social Media  
Followers are highly interactive,  
responsive, & continue to grow....

**2.1 million**

national & local  
MEDIA IMPRESSIONS

**525,000+**

WEB IMPRESSIONS



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR \$50,000

*Benefits include :*

PRESENTING TITLE RIGHTS TO EVENT

- + Recognized in all related digital & print assets before, during & after the event
- + Recognition in all press interviews
- + Recognition on all social media outlets: Facebook, Twitter, Instagram & LinkedIn

COMPANY NAME & LOGO PROMINENTLY FEATURED

- + All press materials and email communications
- + All print and digital advertising
- + Event webpage on [www.film.org](http://www.film.org) with hyperlink to company website
- + Logo recognition on all event day collateral, banner, table signage & step & repeat
- + 12 VIP Invitations to attend event



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

\$25,000

### *Benefits include :*

#### ADVERTISING & MEDIA BENEFITS

- + Recognized in all related digital & print assets before, during & after the event
- + Recognition in select press interviews
- + Recognition on select social media outlets: Facebook, Twitter, Instagram & LinkedIn

#### COMPANY NAME & LOGO PROMINENTLY FEATURED

- + All press materials and email communications
- + Select print and digital advertising
- + Event webpage on [www.film.org](http://www.film.org) with hyperlink to company website
- + Logo recognition on all event day collateral, banner, table signage & step & repeat
- + 8 VIP Invitations to attend event



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

\$10,000

*Benefits include :*

### ADVERTISING & MEDIA BENEFITS

- + Recognized in select digital & print assets before, during & after the event
- + Recognition on select social media outlets: Facebook, Twitter, Instagram & LinkedIn

### COMPANY NAME & LOGO PROMINENTLY FEATURED

- + Select press materials and email communications
- + Select print and digital advertising
- + Event webpage on [www.film.org](http://www.film.org) with hyperlink to company website
- + Logo recognition on select event day collateral and event banner
- + 4 VIP Invitations to attend event



## SPONSORSHIP OPPORTUNITIES

### BRONZE SPONSOR

\$5,000

*Benefits include :*

#### ADVERTISING & MEDIA BENEFITS

- + Recognized in select digital & print assets before, during & after the event
- + Recognition on select social media outlets: Facebook, Twitter, Instagram & LinkedIn

#### COMPANY NAME & LOGO PROMINENTLY FEATURED

- + Select email communications
- + Select print and digital advertising
- + Event webpage on [www.film.org](http://www.film.org) with hyperlink to company website
- + Logo recognition on select event day collateral and event banner
- + 2 VIP Invitations to attend event



# CONTACT

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CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST

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